

AN iCV/  
A JOB/  
A BUSINESS/  
A NETWORK/

convergence **career** affiliation webdesign relations  
participation **professional** connections **web 2.0**  
personnalisation **business** design collaboration **job**  
**social network** usability taxonomie long tail tag  
mobility companies simplicity **users** Digital Natives  
**innovation** applications **collective intelligence**

## Portal

[www.icvbook.com](http://www.icvbook.com)

## Contact

[press@icvbook.com](mailto:press@icvbook.com)

## Media Kit & Demo

[www.icvbook.com](http://www.icvbook.com)



**iCV NINA MILLER**  
Founder

[www.icvbook.com/people/nina](http://www.icvbook.com/people/nina)

## Show off to the world

Even when she was young, Nina struggled to think globally. Toy brick by toy brick, you end up making a home ...

Professional life is often separate from personal life. Today with the help of the Internet, spheres cross and bubbles burst. We can now offer people a more complete, genuine and above all human image. Considering this we need more simplicity and visibility.

Steve Jobs said: "I'd exchange my technology for an afternoon with Socrates." Today, technology must serve an idea. A simple and innovative idea.

And so was born iCVbook. The first friendly, accessible, open professional network, giving everyone from, the trainee, the CEO of a micro-company to the multinational the best image possible.

## What is iCVbook?

iCVbook is the website of 2009. A new concept, an innovation, a revolution. A display of everyone's professional attributes. On the Net. Adapted to a new generation of people and companies.

iCV is a unique professional business card including a breakthrough multimedia portfolio, your web links and entirely customizable applications to boost your career and manage your business.

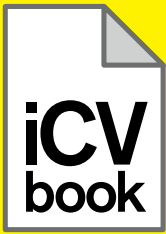
iCVbook provides companies with a real website and tools of communication: relevant applications, a qualitative showcase of their work, a modern image to the public, geolocation, and tools that allow businesses to find innovative projects and to directly appeal to relevant contacts.

iCVbook connects people and companies through a network with a brand new system, made and improved by the users themselves, based on the relational logic of recruitment.

Seize the opportunity to boost your career or business today!

"Know yourself", Socrates ...

"But then get yourself known", Nina



## Let's break the rules

iCVbook represents the new generation of Web 2.0. It allows sharing of ideas, communities to develop and also professional networking, existing sites don't do this. We need to focus on users, personalization, Web 2.0, the new generation of "Pure Players", who were born with a joystick in their hands and a mobile phone pressed to their ear. And take into account mutations in behavior and technologies.

iCVbook gives priority to innovation and collaborative tools, to create connections and detect talents. It is time to give the power of the Web to the user in order to express themselves and then to reveal a real professional skill, a talent and their breakthrough ideas.

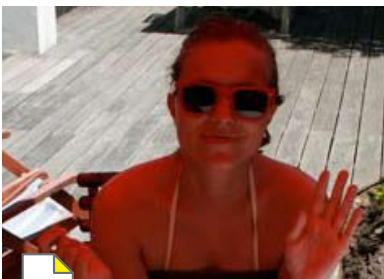
The difference already exists in iCV. A personalised interface, a multimedia portfolio, and smart applications.

### Network Members

[www.icvbook.me](http://www.icvbook.me)

### The business

[www.icvbook.biz](http://www.icvbook.biz)



iCV

**iCV ANNE WEHR**  
iCV Manager



**BOOST/  
YOUR/  
CAREER/**

**What next?** The iCV platform for companies will be available by September 2009. It gives access for "companies 2.0" that need to get themselves known and know the importance of being part of a network to build long-term relationships, reveal an innovative image and merge with creative projects. A new way to embrace the opportunities of business. With highly sophisticated, different and breakthrough research tools generated by the users themselves, a co-developer user and the collective intelligence inside the network. Also soon to be on iPhone.